



CIRC 2023

The Chinese Internet in the Global South: Flows, Frictions, and Futures

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Provisional Agenda

12-14 July 2023

Venue: [Chiang Mai University Communication Innovation Center building](#)

Registration	1st floor foyer
Conference sessions	3rd floor auditorium
Lunch	3rd floor outside auditorium
Tea/coffee break	M floor outside Learning Space

See the [travel page](#) for detailed information on getting to the venue. Or look up “CIC CMU on Google Maps”.

Speakers

Visit the [CIRC website](#) for speaker profiles. Most will be presenting in person, with a minority participating virtually by prior arrangement.

Conference Hashtag

We encourage you to share CIRC related news in the lead up to the conference, and to write about the conference via Twitter, Weibo, or other social media platforms.

Do use **#CIRC2023** to tag your posts.

Updates

This provisional agenda (version dated 5 June 2023) will be refined and finalized closer to the conference dates.

China: Engaging the (Digital) Global South		Min Jiang Professor of Communication, University of North Carolina - Charlotte
12:15 - 1:15 PM lunch 3rd floor outside Auditorium		
1:15 PM - 2:15 PM	paper presentations 1 The “Beijing” Consensus?	afternoon session 60 mins
<p>One-way Norm Diffusion or Two-way Socialisation? A Case Study of China-ASEAN Engagement in Digital Governance</p> <p>Leniency for Big Players, Duress for Small Players: Contingent Regulation of Internet Content Providers in China from 2015 to 2022</p> <p>China’s Metaverse Corporations and Transnational Policy Supervision: Impact, Industrialisation, and Negotiation</p>		<p>Xuechen Chen Assistant Professor in Politics and International Relations, Northeastern University - London</p> <p>Xinchuchu Gao Fellow in European Political Economy, London School of Economics</p> <p>Aifang MA Postdoctoral researcher at the School of Journalism and Communication at Peking University</p> <p>Wenjia TANG PhD Student, University of Sydney</p>
2:15 PM - 3:30 PM	panel session 2 A (Dis)United Front? Chinese Tech in the Global South	afternoon session 75 mins
<p>TikTok in Myanmar’s contentious politics and the political ideology of the military regime’s users</p> <p>China’s Digital Silk Road in Kazakhstan: Huawei and Alibaba engagement with local actors</p> <p>China in Global Digital Trade Governance: Implications for Development</p> <p>Self-mobilised Globalisation: China’s Outbound Tech</p>		<p>A Myanmar Researcher King’s College London</p> <p>Oyuna Baldakova Research Associate, King's College London</p> <p>Yujia He Assistant Professor, Patterson School of Diplomacy and International Commerce, University of Kentucky</p> <p>Ka Zeng Professor, University of Arkansas</p> <p>Weidi Zheng Research Associate, King's College</p>

Investments		London
3:30-3:45 PM tea/coffee break <i>M Floor outside Learning Space</i>		
3:45 PM - 5:00 PM	paper presentations 2 Movements and Dissent	afternoon session 75 mins
<p>“Unalived” vs #RiceRabbit: A comparative study on bottom-up user resistance practices around algorithmic visibility on Weibo and TikTok</p> <p>Dignity Takings on the Chinese Internet: Social Media Users’ Personal Loss in Account Bombing</p> <p>Satire making and sharing under post-authoritarian culture: A fieldwork study of stand-up comedy in the social media era in China</p> <p>Enclaves of Cyber Surveillance: Algorithm as a cultural technique based on the case study of the #A4 Revolution in China</p>		<p>Yan Cong Research Master’s student, University of Amsterdam Media Studies</p> <p>Shangwei Wu Assistant professor, Jinan University, Guangzhou, China</p> <p>YIPENG XI Assistant professor, School of Media and Communication, Shanghai Jiao Tong U</p> <p>Yingchun Xu Ph.D.Student/Rutgers University</p>
5:00 PM - 6:00 PM	workshop How (not?) to Study Digital China in the World <i>Research methods have had to adapt due to pandemic travel bans and shifting geopolitical risks. This session is an interactive workshop on new methods, pedagogies, approaches, and lessons learned.</i>	afternoon session 60 mins
Official welcome dinner for all participants		
CIRC Day 2 - July 13		
09:30 AM - 10:15 AM	keynote	morning session
Communication for Social Capital among Thai army and Police Force on TikTok		Pirongrong Ramasoota Commissioner, Thai National Broadcasting and

		Telecommunication Commission (NBTC), and former Vice President of Chulalongkorn University, Bangkok
10:15 AM - 11:30 AM	<p>paper presentations ▾ 4</p> <p>TikTok - Frictions, Flows, and Futures</p>	<p>morning session ▾</p> <p>75 mins ▾</p>
<p>China's promotion and India's resistance: the role of platforms in Sino-India competition in digital governance</p> <p>How Can a Small App Piss off an Entire Country?": India's TikTok Ban in the Light of Everyday Techno-Nationalism</p> <p>Tracing TikTok in Myanmar: Creativity, Propaganda, And Nationalism</p> <p>From Douyin to TikTok: The Regulatory Space and Ethical Dilemma of China's Digital Platforms</p>		<p>Chi Zhang British Academy Postdoctoral Fellow, University of St Andrews</p> <p>Zheyu Shang PhD candidate, Leiden University</p> <p>Avishek Ray Assistant Professor, National Institute of Technology Silchar</p> <p>Lin Song Assistant Professor, Jinan University</p> <p>Suruchi Mazumdar Associate Professor, Jindal School of Journalism and Communication</p> <p>Miaotong Yuan Associate Professor, Communication University of China</p>
11:30 AM - 12:30 PM	<p>panel session ▾ 3</p> <p>China as a Tech Superpower in Southeast Asia: E-commerce, Blockchain Games, and Online Literature Industry</p>	<p>morning session ▾</p> <p>60 mins ▾</p>
<p>China Based, Global Reach: The Rise of TikTok as a Shopping Platform in Southeast Asia</p> <p>From Translating Texts to Creating an Ecosystem: The Transcultural and Transnational Flow of Chinese Online Literature in Southeast Asia</p>		<p>Shuaishuai Wang Assistant Professor, Xi'an Jiaotong-Liverpool University</p> <p>Iris Ming Zhang Research Assistant, University of Kent, UK</p> <p>Oscar Tianyang Zhou Lecturer in Media Studies, University of Kent</p>

<p>The Study of Behavior and Satisfaction of University Students in Chiang Mai Towards Communication via TikTok</p>		<p>Rattaphol Phrommas Faculty of Mass Communication, Chiang Mai University</p>
<p>12:30-1:30 PM lunch 3rd floor outside Auditorium</p>		
<p>1:30 PM - 2:30 PM</p>	<p>paper presentations 3</p> <p>Digital Silk Road(s) 2.0</p>	<p>afternoon session</p> <p>60 mins</p>
<p>The making of a “Digital CPEC”: empirical findings on Chinese tech companies’ adaptation strategies in Pakistan</p> <p>A different story ? Huawei`s 5G narratives from Gulf countries</p> <p>The Digital Silk Road and Sino-African Data Governance - Evidence from North Africa</p>		<p>Nowmay Opalinski Ph.D. Candidate / Paris 8 University / French Institute of Geopolitics</p> <p>Fangfang Ji Associate Professor CASS</p> <p>Tin Hinane El Kadi PhD Candidate, London School of Economics</p>
<p>2:30 PM - 3:45 PM</p>	<p>paper presentations 5</p> <p>Globally Chinese Platforms</p>	<p>afternoon session</p> <p>75 mins</p>
<p>The industrious platform economy. Towards a Chinese digital paradigm?</p> <p>Grassroots Entrepreneurship and Development: Embedding Alibaba’s business in China-ASEAN Regional Development</p> <p>Aggressive Fin-Tech: China’s Digital Financial Platforms in Southeast Asia</p> <p>Examining the cultural production in platformization in China and beyond: A comparative computational analysis of popular music on Douyin, TikTok, and Spotify</p>		<p>Adam Arvidsson Professor, University of Naples, Federico II</p> <p>Ziyi WANG Ph.d student at the department of Communications and New Media, National University of Singapore.</p> <p>Yichen Rao Postdoctoral Research Fellow, University of Michigan</p> <p>Cong Lin Master student, Renmin University of China</p> <p>Na Ta Associate professor, Renmin University of China</p> <p>Chen Xinyue Master Renmin University of China</p> <p>Cuihua Shen Professor, UC Davis</p>

		<p>Jiao Fang PhD student Chinese University of Hong Kong</p>
<p>3:45 pm- 4:00 PM tea/coffee break <i>M Floor outside Learning Space</i></p>		
<p>4:00 PM - 5:15 PM</p>	<p>paper presentations 6</p> <p>Subcultures and Demographics</p>	<p>afternoon session</p> <p>75 mins</p>
<p>Double Coding: a case study on weaving women as digital gig workers</p> <p>“Our Advice is to Break up”: Mediating Intimacy on Douban</p> <p>Sang subculture and Chinese ‘frustrated’ young generations in the digital era</p> <p>Defining Beauty: The Platformized Creation of Beauty Filters and Beauty Standards</p>		<p>Kong Yuye PhD student, School of Journalism and Communication, Peking University</p> <p>Yan Tan Doctoral student University of Macau</p> <p>Wang linxin Phd in communication in university of Macau</p> <p>WeiMing YE Associate Professor, Peking University</p> <p>Wang Tong Master student at Peking University HSBC Business School</p>
<p>5:15 PM- 6:15 PM</p>	<p>paper presentations 7</p> <p>Platformisation and Politics</p>	<p>afternoon session</p> <p>60 mins</p>
<p>Postsocialism, Neoliberalism, and the Cultural Politics of Artificial Intelligence</p> <p>From P2P to the Cloud: Music, Platformisation, and Infrastructural Change in China</p> <p>Localism in data governance: An analysis of China’s provincial big data transactions</p>		<p>Qiaoyu Cai PhD Candidate, University of California, Santa Barbara</p> <p>Zhongwei Li Postdoctoral Research Fellow + University of Leeds</p> <p>Yuchao Zhao Associate Professor, Zhejiang Lab</p>
<p>Night Safari trip (<i>optional</i>)</p>		
<p>CIRC Day 3 - July 14</p>		

<p>7:00 AM - 8:30 AM</p>	<p>Meditation at Wat Pra Lad <i>(optional)</i></p> <p>Tour of the temple, Dhamma lecture, and guided meditation with monk</p>	
<p>09:30 AM- 10:45 AM</p>	<p>panel session ▾ 4</p> <p>Taming Tech Giants in China and beyond: Academic Frameworks, Company Strategies, and User Behaviours in Digital Platform (Counter-)regulations</p>	<p>morning session ▾</p> <p>75 mins ▾</p>
<p>The Implications of Consumers, Strategic Behaviour on Technology Governance and Regulation</p> <p>The Overseas Impact of China's Platform Governance -A Theoretical Perspective of "Tech Content" Dual track Governance</p> <p>Drawing the Lines: How TikTok Adapts Its Content Moderation System to Local Contexts in South and Southeast Asia</p> <p>Sharing information on moments during the epidemic: a therapeutic governance based framework</p> <p>"The algorithm knows too much about me!" Public understanding of content recommendation algorithms on Chinese social media platforms</p>		<p>Godofredo Jr Mesa Ramizo Postdoctoral Fellow, Nanyang Technological University</p> <p>Jinhe Liu Assistant Professor, School of Journalism & Communication, Peking University</p> <p>Diyi Liu DPhil Candidate, Oxford Internet Institute, University of Oxford</p> <p>Weishan Miao Associate Professor Renmin University</p> <p>Altman Yuzhu Peng Assistant Professor, University of Warwick</p> <p>Pu Yan Assistant professor, Peking University</p>
<p>10:45 AM - 11:00 AM</p>	<p> Best Student Paper Award Ceremony </p>	
<p>11:00 AM- 12:00 PM</p>	<p>paper presentations ▾ 8</p> <p>China in Southeast Asia</p>	<p>morning session ▾</p> <p>60 mins ▾</p>
<p>Southeast Asian Chinese Diasporas' acculturation and Chineseness negotiation in Metaverse</p> <p>Shaping a digitalising infrastructure: Logistics and the dynamics of Chinese-Southeast Asian e-commerce</p>		<p>Jindong Leo-Liu PhD student, The Chinese University of Hong Kong</p> <p>Biyang Wu-Ouyang PhD student, Chinese U of Hong Kong</p> <p>Christopher Foster Presidential Fellow, University of</p>

<p>Backwardness conditions and China's 4.0 industry projects: understanding the Chinese internet companies in Malaysia</p>	<p>Manchester</p> <p>Alana Camoça Gonçalves de Oliveira Post Doctoral Research - State University of Rio de Janeiro</p> <p>Daniel Coelho Barbosa Bachelor Scholar + UFRJ</p>	
<p align="center">12:00 PM - 1:00 PM lunch <i>3rd floor outside Auditorium</i></p>		
<p>1:00 PM - 2:00 PM</p>	<p>paper presentations ▾ 9</p> <p>Profiling Chinese netizens</p>	<p>afternoon session ▾</p> <p>60 mins ▾</p>
<p>When resistance is futile: Adaptive agency, privacy perceptions, and the management of privacy in Chinese technological contexts</p> <p>A Decade of Digital Divide in China: A Mixed Methods Study Based on Cross-sectional Survey and E-petition Websites</p> <p>Navigating Nationalistic Discourse: A Study of Chinese Zhihu Users' response to American Media's Coverage of China's Vaccine Diplomacy in Southeast Asia</p>		<p>Xiaoxiao Meng Assistant professor in College of Arts and Media, Tongji University</p> <p>Pu Yan Assistant professor, Peking University</p> <p>Shuhan Chen Lecturer in Media and Communication University of the Arts London"</p>
<p>1:00 PM - 2:15 PM</p>	<p>paper presentations ▾ 10</p> <p>Future(s) of the Chinese Internet</p>	<p>afternoon session ▾</p> <p>75 mins ▾</p>
<p>Building Alternate Techno-futures: Infrastructural Labors between China and Africa</p> <p>The Cultural Imagination of Information: Futurology, Talentology, and Information Society in Post-Socialist China of the 1980s</p> <p>Making Future with the Nonhuman: Shenzhen, the Greater Bay, and "Made in China Intelligently"</p> <p>Whither Digital China? Virtual reality and Technological Imaginary in and beyond Chinese Internet Giants</p>		<p>Seyram Avle Assistant Professor, University of Massachusetts (Amherst)</p> <p>Changwen CHEN PhD Candidate, Department of Communications and New Media, National University of Singapore</p> <p>Fan Yang Associate Professor + Dept. of Media and Communication Studies, University of Maryland, Baltimore County</p> <p>Yu Shan Queensland University of Technology</p>

<p>2:15 PM- 3:15 PM</p>	<p>workshop ▾</p> <p>How (not?) to Cover Digital China in the World</p> <p><i>How do we cover China in the world without resorting to tired binaries and tropes? This interactive workshop surfaces journalistic methods, ethics, and skills towards shaping strategic narratives and journalistic .</i></p>	<p>60 mins ▾</p> <p>afternoon session ▾</p>
<p style="text-align: center;">Evening Public Panel and Closing Reception Venue: TBC in Chiang Mai city</p> <p style="text-align: center;">Extending key conference learnings to the wider community of journalists, digital rights activists, digital nomads, artists, Web3 developers, academics, and policymakers, alongside art, culture and entertainment.</p>		